

**J01216 SUSAN MCKINNON FOUNDATION  
TOPIC 4 – HOUSING POLL  
AUGUST 2023  
Final**

**SAMPLE:** n=3,000 ADULTS AGED 18+

State/Territory	NSW	VIC	QLD	WA	SA	TAS/ACT/ NT	Metro	Non- metro	TOTAL
<b>Sample size (n=)</b> <b>Inclusive of metro and regional to</b> <b>ABS 18+ population proportions</b>	960	750	600	330	210	n=150 across all	2,100	900	3,000

**INTRODUCTION:**

Thank you for agreeing to participate in this online survey.

The survey will take about **15 minutes** of your time to complete and is completely confidential and anonymous. As such, we ask you to answer the following questions as honestly as possible, noting that you must provide a valid answer to all questions for your responses to be included.

Please read each question and follow the instructions to record your reply. Some questions ask you to type in a comment.

Please DO NOT USE the 'Back' and 'Next' buttons in the browser.  
Please use the button(s) at the bottom of each screen.

If you would like to pause the survey to return to it later, simply close the window and click on the original link to return. You will return to where you were up to.

**SCREENING AND DEMOGRAPHIC QUESTIONS:**

**ASK ALL**

S1	Please indicate your gender.		
		Male	1
		Female	2
		Prefer to self-describe	3

**ASK ALL**

S2	How old are you?		
		Under 18	<b>CLOSE</b>
		18-24	1
		25-29	2
		30-34	3
		35-39	4
		40-44	5
		45-49	6
		50-54	7



		55-59	8
		60-64	9
		65-69	10
		70-74	11
		75+	12
		Prefer not to say	<b>CLOSE</b>

**ASK ALL**

S3a	What is the postcode where you live?	
		_____

**ASK ALL**

S3b	<b>AUTOCODE FROM POSTCODE IN S3a</b>	
		Sydney 1
		Rest of New South Wales 2
		Melbourne 3
		Rest of Victoria 4
		Brisbane 5
		Rest of Queensland 6
		Perth 7
		Rest of Western Australia 8
		Adelaide 9
		Rest of South Australia 10
		Hobart 11
		Rest of Tasmania 12
		Darwin 13
		Rest of Northern Territory 14
		Canberra 15
		Rest of Australian Capital Territory 16
		Other Australian Territory <b>CLOSE</b>
		Not currently living in Australia <b>CLOSE</b>

**CHECK QUOTAS**

**ASK ALL**

D1a	Which one of the following best describes where you live?	
	<b>IF S3b CODE 1, 3, 5, 7, 9, 11, 13, 15: DISPLAY 1-3</b> <b>IF S3b CODE 2, 4, 6, 8, 10, 12, 14, 16: DISPLAY 3-5</b>	
		Inner urban 1



	Middle to outer urban	2
	Urban fringe	3
	Large regional city or town (population 50,000 or more)	4
	Other regional or rural	5

**ASK ALL**

D1c	How many people currently live in your household (including yourself)?	
	<b>ENTER NUMBER</b>	
	Prefer not to say	

**ASK IF 2+ IN HHOLD / PREFER NOT TO SAY**

D1b	Which of the following people currently live in your household full-time or regularly (50% of the time or more)? <i>Please select all that apply</i>	
	Your partner or spouse	1
	Children aged under 5 years	2
	Children aged 5-12 years	3
	Children aged 13-17 years	4
	Children aged 18+ years	5
	Other relatives (e.g. parents, grandparents, uncles / aunts, children’s partner / spouse)	6
	Friends / housemates / flatmates	7
	Someone else (please specify _____)	8
	Prefer not to say	10

**ASK ALL**

D1	Which ONE of the following BEST describes your current employment status?	
	Employed full-time	1
	Employed part-time or casual	2
	Self-employed	3
	At home/ home duties	4
	Retired – fully self-funded	5
	Retired – part self-funded, part pension	6
	Retired – full pensioner	7
	Not retired – pensioner or benefits	8
	Unemployed	9
	Student	10
	Prefer not to say	11



**MAIN SURVEY QUESTIONS:****TRACKING****ASK ALL**

Q1	Now to the main survey questions... How would you rate the current overall performance of each of the following?						
	<b>RANDOMISE A-C</b>	Very poor	Poor	Average	Good	Very good	Can't say
A	The Australian Government	1	2	3	4	5	6
B	Your State or Territory Government	1	2	3	4	5	6
C	Your Local Council	1	2	3	4	5	6

**ASK ALL**

Q2	What are the most important issues facing Australia today and into the future that we should be doing something about?  Please select your <b>top five</b> issues, in order of importance.  <i>First, click on the <b>most</b> important '1'. Then click on the <b>second</b> most important '2', etc. until five have been ranked OR select 'Can't say' if applicable.</i>	
	<b>RANDOMISE 1-26</b>	
	The economy and jobs	1
	Hospitals and healthcare	2
	Aged care and our ageing population	3
	The environment and climate change	4
	Supply and affordability of housing to buy	25
	Availability and cost of rental properties	26
	Rising interest rates	19
	Crime, law and order	6
	Regional development	20
	Education and childcare	8
	Defence and national security	9
	Cyber security and cyber crime	21
	Immigration and population growth	22
	Overdevelopment and congestion	23
	Border protection and illegal immigration	24
	Cost of living	11
	Government debt	12
	Energy supply and affordability	13
	Provision of public services (e.g. Centrelink, Medicare, NDIS, employment and other support services, etc.)	14
	Indigenous issues (incl. Aboriginal and Torres Strait Islander Voice)	15



	Social media regulation	18
	Can't say	99

**ASK ALL**

Q3	<p><b>Inflation</b> is defined as an increase in the level of prices of the goods and services that households buy. It is measured as the rate of change of those prices. Typically, prices rise over time, but prices can also fall (a situation called <b>deflation</b>).</p> <p>Would you say you have a good, average or poor understanding of inflation and deflation?</p>	
	Very good	1
	Good	2
	Average	3
	Poor	4
	Very poor	5
	Can't say	6

**ASK ALL**

**PROGRAMMER NOTE: RANDOMLY ASSIGN EITHER Q4a OR Q4b. APPROX. HALF THE SAMPLE TO SEE Q4a, HALF TO SEE Q4b. FLAG QN ASKED IN DATAFILE.**

Q4a	<p>The Reserve Bank of Australia (RBA) has an inflation target of keeping inflation between 2-3%, on average, over time. What do you think the <b>current</b> rate of inflation is?</p> <p>(It's okay if you're not sure. We're interested in your impressions.)</p>	
	A lot below 2-3%	1
	A little below 2-3%	2
	On par with 2-3%	3
	A little above 2-3%	4
	A lot above 2-3%	5
	Can't say	6

**OR**

Q4b	<p>What do you think the <b>current</b> rate of inflation is?</p> <p>(It's okay if you're not sure. We're interested in your impressions.)</p>	
	A lot below 2-3%	1
	A little below 2-3%	2
	On par with 2-3%	3
	A little above 2-3%	4
	A lot above 2-3%	5
	Can't say	6



## ASK ALL

Q5	And what do you expect the inflation rate to be <b>in 12 months' time?</b>		
		A lot below 2-3%	1
		A little below 2-3%	2
		On par with 2-3%	3
		A little above 2-3%	4
		A lot above 2-3%	5
		Can't say	6

## ASK ALL

Q6	<b>Now some questions about housing.</b>  <b>Over the next 12 months</b> , what do you expect will happen to <b>average house prices</b> in your area? Do you expect average house prices will...		
		Increase a lot	1
		Increase a little	2
		Stay the same	3
		Decrease a little	4
		Decrease a lot	5
		Can't say	6

## ASK ALL

Q7	<b>Over the next 12 months</b> , what do you expect will happen to <b>average weekly rents</b> in your area? Do you expect average weekly rents will...		
		Increase a lot	1
		Increase a little	2
		Stay the same	3
		Decrease a little	4
		Decrease a lot	5
		Can't say	6

## ASK ALL

Q8	Please consider the amount of money you have remaining each month after you have paid for housing costs, including rental payments and / or mortgage repayments and associated taxes and levies like council rates, land tax and strata levies.  After you have paid for housing costs, which of the following best describes how much money you have left each month?		
	Not enough to pay for key essentials like food, transport and utilities like electricity, gas and water		1
	Enough only for key essentials like food, transport and utilities like electricity, gas and water		2
	Enough for all essentials, including health, insurance and education costs		3



	Enough for essentials, but not enough for a comfortable standard of living	4
	Enough for a comfortable standard of living, but not enough to save for a holiday or unexpected problem	5
	Enough to pay for an acceptable standard of living and save for a holiday or unexpected problem	6
	Enough to live comfortably and save for the future	7
	Can't say	8

**ASK ALL**

Q9	What words and phrases come closest to describing how you feel about the housing in your local area and suburb, and your local area or suburb itself?						
	<i>Use the slider to indicate where your opinion sits for each of the following pairs of words / phrases.</i>						
	<b>RANDOMISE A-H USE SLIDER FORMAT</b>						
A	Unaffordable	1	2	3	4	5	Affordable
B	I'm not very interested in the housing market in my local area	1	2	3	4	5	I'm very interested in the housing market in my local area
C	Not a nice place to live in	1	2	3	4	5	A nice place to live in
D	Don't know my neighbours	1	2	3	4	5	Know my neighbours very well
E	Has changed for the worse in the past few years	1	2	3	4	5	Has changed for the better in the past few years
F	Too much social / public housing	1	2	3	4	5	Not enough social / public housing
G	Not enough rental properties if I needed to move	1	2	3	4	5	More than enough rental properties if I needed to move
H	Not enough properties to purchase if I needed to move	1	2	3	4	5	More than enough properties to purchase if I needed to move

**ASK ALL**

Q10	Do you own or rent the home you are currently living in?	
	Own outright	1
	Own with a mortgage	2
	Renting – private housing	3
	Renting – employer housing	4
	Renting – Government / public / social housing	5
	Renting – community housing provider	6
	Some other arrangement (please specify_____)	7
	Prefer not to say	8

**ASK ALL**

Q11	How long have you lived there?		
		Less than 12 months	1
		1-3 years	2
		4-7 years	3
		8-10 years	4
		11-15 years	5
		16-20 years	6
		More than 20 years	7
		All my life	8
		Prefer not to say	9

**ASK ALL**

Q12	What type of home is it?		
		Separate house	1
		Semi-detached, terrace house, townhouse, etc.	2
		Flat or apartment in a 1-3 storey block	3
		Flat or apartment in a 4-8 storey block	4
		Flat or apartment in a 9 or more storey block	5
		Caravan park / mobile home	6
		Something else (please specify_____)	7
		Prefer not to say	8

**ASK ALL**

Q13	How many bedrooms are there?		
		None (e.g. studio apartments or bedsitters)	1
		One bedroom	2
		Two bedrooms	3
		Three bedrooms	4
		Four bedrooms	5
		Five bedrooms	6
		Six bedrooms or more	7
		Prefer not to say	8





**ASK IF HOME OWNER IE CODE 1-2 IN Q10**

Q14	Which of the following helped you to purchase your current home?	
	<i>Please select all that apply.</i>	
	<b>RANDOMISE 1-11 BUT MAINTAIN ORDER 5-6, MAINTAIN ORDER 7-8</b>	
	Sold other assets	1
	Entered a De facto relationship or married which enhanced my purchasing power	2
	Used another property or asset as guarantee	3
	Saved up for a deposit	4
	Received a gift from mum and / or dad	5
	Received a gift from another family member / friend	6
	Received a loan from mum and / or dad	7
	Received a loan from another family member / friend	8
	A family member / friend acted as a guarantor	9
	Received an inheritance	10
	Accessed my superannuation	11
	Something else (please specify_____)	12
	Can't say	13

**ASK IF NOT HOMEOWNER IE CODE 3-7 IN Q10**

Q15	If feasible, would you <b>like</b> to own your own home?	
	Yes, within the next 5 years	1
	Yes, within the next 10 years	2
	Yes, more than 10 years from now	3
	No	4
	Can't say	5

**ASK IF NOT HOMEOWNER IE CODE 3-7 IN Q10**

Q16	And how likely is it that at some point you <b>will</b> own your own home?	
	Very likely	1
	Somewhat likely	2
	Not very likely	3
	Not likely at all	4
	Can't say	5



**ASK IF NOT HOMEOWNER IE CODE 3-7 IN Q10**

Q17	What are the biggest barriers to you owning your own home? <i>Please select all that apply</i>	
	<b>RANDOMISE 1-12</b>	
	Property prices	1
	Lack of funding for deposit / difficulty to save for a deposit while balancing a household budget	2
	Inability to 'service' / pay home loan repayments	3
	Cost of stamp duty	4
	Lender's Mortgage Insurance costs	5
	Poor credit rating	6
	Existing debt	7
	Rising interest rates	8
	Lack of government support available, e.g. first home buyers' grants	9
	Difficulty finding a home I like in the area I want to live	10
	Job insecurity	11
	Relationship status (single / divorced / separated)	12
	Something else (please specify_____)	13
	None, I don't want to own my own home	14
	Can't say	15

**ASK IF NOT RETIRED IE CODE 1-4, 8-10 IN D1**

Q18	What do you expect will happen by the time you reach retirement age?	
	<b>RANDOMISE 1-7</b>	
	I expect to have paid off my mortgage	1
	I expect to still have a mortgage and use my superannuation to pay it off	2
	I expect to still have a mortgage and keep working until my home is paid off	3
	I expect to still have a mortgage and I don't ever expect to pay my mortgage off	4
	I expect to sell and downsize	5
	I expect to be renting	6
	I expect to be living with family	7
	Something else (please specify_____)	8
	Can't say	9

**HOUSING CHOICES**

**ASK ALL**

Q19	Overall, how satisfied are you with your current home?	
	Very satisfied	1
	Somewhat satisfied	2
	Neither satisfied nor dissatisfied	3
	Somewhat dissatisfied	4
	Very dissatisfied	5
	Prefer not to say	6

**ASK ALL**

Q20	Within your price range (mortgage payments or/ rent), which of these are the <b>most important</b> reasons to you when choosing <b>an area or suburb</b> to live in?  Please select <b>up to five</b> – or select ‘Can’t say’.  <b>RANDOMISE 1-14</b>	
	Proximity to workplace	1
	Proximity to schools / preschool / daycare	2
	Proximity to university / higher education	3
	Proximity to family / friends	4
	Proximity to public transport	5
	Proximity to retail, leisure and entertainment options	6
	Low crime rates	7
	The amount and quality of parks, garden and green spaces	8
	Low housing density	9
	Potential resale value	10
	Access to healthcare services	11
	Types of housing available, e.g larger properties, houses, townhouses, apartments	12
	Neighbourhood character, i.e. the look and feel of the neighbourhood	13
	Proximity to CBD / regional town centre	14
	Something else (please specify_____)	15
	My decision is based on cost alone	16
	Can't say / can't recall	17

**ASK ALL**

Q21	Within your price range (mortgage payments / rent), which of these are the most important to you when choosing a <b>home</b> to live in?  Please select <b>up to five</b> – or select 'Can't say'.  <b>RANDOMISE 1-19</b>	
	Number of bedrooms	1
	A private backyard or courtyard	2
	Storage space	3
	Enough car parking for residents	4
	Number of toilets / bathrooms	5
	A bathtub	6
	Type of flooring	7
	A study	8
	Airconditioning / heating	9
	Access for people with disability	10
	Enough car parking for visitors	11
	Adequate bicycle parking	12
	Electric Vehicle (EV) charging	13
	The energy rating	14
	Total size of land / block	15
	Total floor space of the house / apartment	16
	Potential for future renovation or development	17
	The main outlook or view from the property	18
	Natural light	19
	Something else (please specify_____)	20
	My decision is based on cost alone	21
	Can't say / can't recall	22

**ASK ALL**

Q22	<b>Thinking about different aspects of your housing arrangements that you may sacrifice or trade off, in order to get something else you want from your next home.</b>  On a scale of 0 to 10 where 0 is 'the <b>area</b> is more important' and 10 is 'the <b>home</b> is more important', how much would you <b>prioritise</b> the area versus the home?												
	The area is more important											The home is more important	Can't say
	0	1	2	3	4	5	6	7	8	9	10	99	



## ASK ALL

Q23	On a scale of 0 to 10 where 0 is 'the <b>size</b> of the home is more important' and 10 is 'the <b>quality and design</b> of the home is more important', how much would you <b>prioritise</b> size versus quality and design?												
	The size of the home is more important											The quality and design of the home is more important	Can't say
	0	1	2	3	4	5	6	7	8	9	10	99	

## ASK ALL

Q24	What are your housing plans in the next 5-10 years?	
	I intend to stay in my current home	1
	I intend to upsize to a larger home	2
	I intend to downsize to a smaller home	3
	I intend to move to a similar sized home as I currently live in	4
	Something else (please specify_____)	5
	Can't say	6

## ASK ALL

Q25	What are the <b>main reasons</b> that you would <b>consider downsizing</b> from your current home? <i>Please select <b>up to three</b> – or select 'Can't say'.</i> <b>RANDOMISE 1-7</b>	
	To reduce my ongoing bills and cost of living	1
	To allow me to spend less time on maintenance	2
	To enable me to move to a sea / tree change location	3
	To free up cash for other purposes	4
	To enable me to move closer to family or friends	5
	To enable me to move closer to or access services I need, e.g. healthcare	6
	As my needs change, e.g. children move out of home	7
	Some other reason (please specify_____)	8
	None, I would never downsize	9
	Can't say	10

## ASK ALL

Q26	And what are the <b>main reasons</b> that you would <b>not consider downsizing</b> from your current home? <i>Please select <b>up to three</b> – or select 'Can't say'.</i> <b>RANDOMISE 1-11</b>	
	I do not want to leave a home where so many memories were made	1
	Transaction costs (e.g. stamp duty, agent fees) do not make it worthwhile	2
	I do not want to downsize a lifetime's worth of personal possessions	3



	I do not want the stress of selling my home	4
	There are not enough available housing options for me in the area I want to live in	5
	I want to leave my property to family	6
	My home still suits me	7
	I don't want to leave my area	8
	I don't want to leave my family and friends	9
	I don't want to leave my garden	10
	I want to keep enough spare bedrooms for visitors or family to return if they want / need to	11
	Some other reason (please specify_____)	12
	Can't say	13

**HOME OWNERSHIP AND RENTING**

**ASK IF NOT RENTER IE CODE 1-2,7 IN Q10**

Q27	Have you rented a home in the past?		
		Yes	1
		No	2
		Can't say / prefer not to say	3

**ASK IF RENTER OR RENTED IN THE PAST IE CODE 3-6 IN Q10 OR CODE 1 IN Q27**

Q28	Overall, how satisfied <b>[IF RENTERS INSERT: are you with your] / [IF PAST RENTERS INSERT: were you with your most recent]</b> rental experience?		
		Very satisfied	1
		Somewhat satisfied	2
		Neither satisfied nor dissatisfied	3
		Somewhat dissatisfied	4
		Very dissatisfied	5
		Prefer not to say	6

**ASK IF RENTER OR RENTED IN THE PAST IE CODE 3-6 IN Q10 OR CODE 1 IN Q27**

Q29	How satisfied <b>[IF RENTERS INSERT: are] / [IF PAST RENTERS INSERT: were]</b> you with the following?  <b>SCALE:</b> Very satisfied, Somewhat satisfied, Neither satisfied nor dissatisfied, Somewhat dissatisfied, Very dissatisfied, Can't say  <b>RANDOMISE A-J</b>		
A	The conditions / quality of the rental		
B	The handling of maintenance issues and repair requests		
C	Communication with real estate agent / landlord		
D	The rental application process		
E	A rental bond / security deposit		



F	Property inspections
G	Relationship with neighbours
H	The length / certainty regarding length of tenancy
I	The frequency of rent increases
J	The amount / size of rental increases

**GENERAL AFFORDABILITY / SUPPLY**

**ASK ALL**

Q30	<p>How much of an influence do you think each of the following has on housing affordability (for purchase and rental) in your city / region?</p> <p>(It's okay if you're not sure, we're interested in your impressions.)</p> <p><b>SCALE:</b> Major influence, Minor influence, No influence, Can't say</p> <p><b>RANDOMISE A-O</b></p>
A	More people moving into my area from within Australia
B	More people moving into my area from overseas
C	There is not enough new housing development
D	A lack of land available / released for housing development
E	The cost of building materials
F	Skills shortages in the housing construction industry
G	Short term rentals (e.g. Airbnb) reducing the supply of housing stock for homeowners and renters
H	Interest rates
I	Inflation / the rising cost of living
J	Too difficult / expensive for existing residents to downsize
K	The amount banks are willing to lend / access to finance
L	Tax concessions for property investors
M	Tax concessions for home owners
N	Australian investors buying / owning rental properties
O	Overseas investors buying / owning rental properties

**ASK ALL**

Q31	In your opinion, what impact will building more homes in your city / suburb / neighbourhood have on housing prices?	
	Building more homes will <b>significantly increase</b> housing prices	1
	Building more homes will <b>slightly increase</b> housing prices	2
	Building more homes will <b>have no effect</b> on housing prices	3
	Building more homes will <b>slightly decrease</b> housing prices	4
	Building more homes will <b>significantly decrease</b> housing prices	5
	Can't say	6



**ASK ALL**

Q32	Has the cost of housing (e.g. rent / mortgage payments, saving for a mortgage deposit) affected the timing of any of the following major life decisions for you?  <i>Please select all that apply</i> <b>RANDOMISE 1-10</b>
	Changing jobs or careers 1
	Undertaking further education 2
	Getting married 3
	Having (more) children 4
	Moving out of home 5
	Separating or getting divorced 6
	Moving to a different location 7
	Retiring 8
	Travelling or taking up new hobbies 9
	Better education for my children 10
	Something else (please specify____) 11
	None of the above 12
	Can't say 13

**DEVELOPMENT****ASK ALL**

Q33	On a scale of 0 to 10 where 0 is 'very sparse where there are few houses / apartments' and 10 is 'very dense where there are many houses / apartments', how would you describe the housing density in your local area?												
	Very sparse										Very dense		Can't say
	0	1	2	3	4	5	6	7	8	9	10	99	

**ASK ALL**

Q34	How much of the following types of housing do you have <b>in your local area</b> ?  <b>SCALE:</b> A lot, Some, Not that many, None at all, Can't say  <b>RANDOMISE CODES A-E, THEN F-I</b>
A	Separate, free standing houses
B	Semi-detached, terrace houses, townhouses, etc.
C	Flats or apartments in 1-3 storey blocks
D	Flats or apartments in 4-8 storey blocks
E	Flats or apartments in 9 or more storey blocks
F	Retirement villages
G	Over-55 estates
H	Social and public housing
I	Older and heritage properties





**ASK ALL**

Q35	Would you like to see more, less or about the same amount as now of each of the following housing types in your local area?  <b>SCALE:</b> More, Less, The same amount, Can't say  <b>RANDOMISE CODES A-E, THEN F-I</b>	
A	Separate, free standing houses	
B	Semi-detached, terrace houses, townhouses, etc	
C	Flats or apartments in 1-3 storey blocks	
D	Flats or apartments in 4-8 storey blocks	
E	Flats or apartments in 9 or more storey blocks	
F	Retirement villages	
G	Over-55 estates	
H	Social and public housing	
I	Older and heritage properties	

**ASK ALL**

Q36	Which of the following are your <b>main concerns</b> about <b>increasing</b> the amount / density of housing in your area?  <i>Please select <b>up to five</b> in order of concern, where '1' is your <b>greatest</b> concern, '2' is your <b>second greatest concern</b> and so on – or select 'Can't say'.</i>  <b>RANDOMISE 1-18</b>	
	Lack of green space	1
	Insufficient medical and allied health facilities	2
	Not enough off-street parking	3
	Not enough on-street parking	4
	Not enough retail and hospitality options	5
	Lack of community and recreation facilities (e.g. sports centres, places of worship)	6
	Increased traffic congestion	7
	Not enough public transport	8
	Not enough schools, pre schools and day care	9
	Increased crime and anti-social behaviour	10
	Reduced privacy	11
	Increased noise	12
	Changing the character of the neighbourhood	13
	Losing built heritage	14
	Biodiversity loss (i.e. losing trees or native animals)	15
	Increasing pollution (e.g. stormwater / sewage / light pollution)	16



	Loss of tree canopy	17
	Overshadowing and loss of natural light for existing properties	18
	Something else (please specify ____)	19
	Can't say	20

**ASK ALL**

Q37	Which of the following would make you <b>more comfortable</b> with <b>increasing</b> the amount / density of housing in your area?  <i>Please select <b>up to five</b> options in order, where '1' would make you <b>most</b> comfortable with increasing housing density, '2' would make you <b>second</b> most comfortable and so on – or select 'Can't say'.</i>	
	<b>RANDOMISE 1-12</b>	
	More parks and green space	1
	More medical and allied health facilities	2
	More off-street parking	3
	Rules for better design and better architecture	4
	More retail and hospitality options	5
	More community and recreation facilities (e.g. sports centres, places of worship)	6
	More public transport	7
	More schools, pre schools and day care	8
	More police	9
	More social and affordable housing	10
	Increased building standards	11
	Planning rules that protect privacy and overshadowing	12
	Something else (please specify ____)	13
	Can't say	14

**ASK ALL**

Q38	On a scale of 0 to 10 where 0 is ' <b>preserving the character</b> of my local area is more important' and 10 is 'providing <b>more housing</b> to meet the needs of our <b>growing population</b> is more important', how much would you <b>prioritise</b> preserving the character of your area versus providing more housing for our growing population?												
	Preserving the character of my local area is more important											Providing more housing to meet the needs of our growing population is more important	Can't say
	0	1	2	3	4	5	6	7	8	9	10	99	

**ASK ALL**

Q39	On a scale of 0 to 10 where 0 is 'speed of more housing being built is more important' and 10 is 'planning and consultation is more important', how much would you <b>prioritise</b> speed versus planning and consultation?												
	Speed of more housing being built is more important											Planning and consultation is more important	Can't say
	0	1	2	3	4	5	6	7	8	9	10	99	

**ASK ALL**

Q40	On a scale of 0 to 10 where 0 is 'quality building standards are more important' and 10 is 'affordable developments are more important', how much would you <b>prioritise</b> preserving quality versus greater affordability?												
	Quality building standards are more important											Affordable developments are more important	Can't say
	0	1	2	3	4	5	6	7	8	9	10	99	

**ASK ALL**

Q41	Some people have said that investors in rental housing get too many tax concessions. However, if these concessions are reduced, some property investors might sell their rental properties and they wouldn't be available to rent.  On a scale of 0 to 10 where 0 is ' <b>reducing tax concessions</b> is more important' and 10 is ' <b>making sure there are enough rental properties</b> is more important', how much would you <b>prioritise</b> reducing tax concessions versus ensuring the supply of rental property?												
	Reducing tax concessions for property investors is more important											Making sure there are enough rental properties is more important	Can't say
	0	1	2	3	4	5	6	7	8	9	10	99	

**ASK ALL**

Q42	To address the housing shortage, some state / territory governments have plans to allow extra housing to be built above the amount allowed by local councils.  On a scale of 0 to 10 where 0 is ' <b>allowing more housing</b> to be built is more important' and 10 is ' <b>local council planning rules / processes</b> are more important', how much would you <b>prioritise</b> local planning rules / processes?												
	State / Territory Government policies to build more homes to address housing shortages are more important											Local council planning rules / processes are more important	Can't say
	0	1	2	3	4	5	6	7	8	9	10	99	



## ASK ALL

Q43	Which of the following should be the <b>main priorities</b> for the <b>Federal Government</b> in Australia in relation to housing?  <i>Please select <b>up to five</b> priorities - or 'Can't say'.</i>	
	<b>RANDOMISE 1-11, 13</b>	
	Providing more funding for social and affordable housing	1
	Reducing tax concessions for property investors	2
	Developing a national housing policy	3
	Providing grants and incentives to first home buyers	4
	Making it easier for banks to lend to home buyers	5
	More funding for public transport and infrastructure to cope with increased housing	6
	Reducing tax concessions for homeowners	7
	Encouraging more competition between mortgage providers	8
	Incentives for Super funds and major investors to invest in rental housing	9
	More rental assistance for people on low incomes	10
	Allowing people to access their superannuation to purchase their first home	11
	Providing financial incentives to states and local councils to build more housing	13
	Can't say	12

## ASK ALL

Q44	Which of the following should be the <b>main priorities</b> for <b>State / Territory Governments</b> in Australia in relation to housing?  <i>Please select <b>up to five</b> priorities - or 'Can't say'.</i>	
	<b>RANDOMISE 1-17</b>	
	Changing planning laws to make it faster and easier to approve more housing	1
	Allowing more apartments to be built close to public transport and major centres	2
	Incentives to build housing for key workers (e.g. nurses, teachers, police officers)	3
	Building more public, social and affordable housing	4
	Tougher standards for building quality	5
	Capping rent increases (i.e. limiting how much and / or how often the price of property rent can increase)	6
	Freezing rent increases (i.e. pausing rent increases for a certain period of time)	7
	Releasing more land for housing	8
	Incentives for Super funds and major investors to invest in rental housing	9
	Abolishing stamp duty	10
	Reducing land tax	11
	Investing in more public transport and infrastructure to cope with increased housing	12
	Providing grants and other incentives to first home buyers	13

	Using more government owned land for housing	14
	Restricting Airbnb and other short term rentals	15
	Protecting amenity of neighbourhoods for existing residents	16
	Providing sufficient infrastructure to support new housing	17
	Can't say	18

**ASK ALL**

Q45	Which of the following should be the <b>main priorities</b> for <b>local councils</b> in Australia in relation to housing?  <i>Please select <b>up to five</b> priorities - or 'Can't say'.</i>  <b>RANDOMISE 1-11</b>	
	Changing zoning rules to allow more housing	1
	Protecting local character and heritage homes	2
	Requiring developers to make higher contributions for local parks and facilities	3
	More car parks and off street parking	4
	More consultation with the community on housing needs	5
	Tougher standards on building quality	6
	Faster Development Application (DA) approval times	7
	Allowing more dual occupancies and semi-detached houses on single housing blocks	8
	More parks and green space	9
	Improving architecture and building design	10
	Requiring more sustainable and environmentally friendly homes	11
	Can't say	12

**FURTHER DEMOGRAPHICS:****ASK ALL**

D11	How many residential property investments, if any, do you have?		
		1	1
		2-3	2
		4-5	3
		More than 5	4
		None	5
		Prefer not to say	6

**ASK ALL**

D3	What is the highest educational qualification you have completed?		
		Post Graduate Degree	1
		Graduate Diploma / Certificate	2
		Bachelor Degree	3
		Advanced Diploma / Diploma	4
		TAFE / Technical Certificate	5
		Completed High School	6
		Part High School or Primary School	7
		Prefer not to say / Can't say	99

**ASK ALL**

D5	In which country were you born?		
		Australia	1
		England, Scotland, Wales, Ireland	2
		Italy	3
		Germany	4
		Greece	5
		Other Europe	6
		India	7
		China	8
		Philippines	9
		Vietnam	10
		Malaysia	11
		Sri Lanka	12
		Nepal	13



	Republic of Korea	14
	Hong Kong	15
	Pakistan	16
	Other Asia	17
	New Zealand	18
	Other Pacific / Oceania	19
	South Africa	20
	Other Africa	21
	United States of America, Canada	22
	Mexico, Central and South America	23
	Iraq	24
	Middle East	25
	Other (please specify_____)	26
	Prefer not to say	98

**ASK ALL**

D6	Which language(s) are spoken in your home?	
	<i>Please select all that apply</i>	
	English	1
	Mandarin	2
	Arabic	3
	Vietnamese	4
	Cantonese	5
	Punjabi	6
	Greek	7
	Italian	8
	Filipino/Tagalog	9
	Hindi	10
	Spanish	11
	Nepali	12
	Korean	13
	Urdu	14
	Tamil	15
	Other (please specify_____)	16
	Prefer not to say	98



**ASK ALL**

D7	What is your household's total annual income from all sources before tax?  <i>Please note all data collected is analysed in aggregate form only, no individual responses are singled out.</i>
	Less than \$20,000
	1
	\$20,000-\$39,999
	2
	\$40,000-\$59,999
	3
	\$60,000-\$79,999
	4
	\$80,000-\$99,999
	5
	\$100,000-\$119,999
	6
	\$120,000-\$139,999
	7
	\$140,000-\$159,999
	8
	\$160,000-\$179,999
	9
	\$180,000-\$199,999
	10
	\$200,000 or more
	11
	Prefer not to say / Can't say
	99

**ASK ALL**

D9	If a <b>national (Federal) election</b> were being held today, which of the following parties would you give your first preference vote to in the House of Representatives, or lower house?  If you're not sure, then who are you <b>leaning</b> towards?  <b>RANDOMISE CODES 1-4 THEN 5-8</b>
	<b>EX QLD:</b> Liberal Party
	1
	Labor Party
	2
	<b>EX QLD:</b> The Nationals
	3
	<b>QLD:</b> Liberal National Party / LNP
	4
	The Greens
	5
	Pauline Hanson's One Nation
	6
	United Australia Party (formerly Clive Palmer's United Australia Party)
	7
	Climate 200 / Teals
	8
	Another party (please specify _____)
	9
	Another independent
	10
	Not sure
	11
	Prefer not to say
	12





**ASK IF VOTE FOR PARTY / INDEPENDENT IE CODE 1-10 IN D9**

D10	How certain are you that you will vote for [IF CODE 10 IN D9 INSERT “an independent, ELSE INSERT “this party”] at the next federal election?		
		Very certain, no doubt at all	1
		Quite certain	2
		Not that certain	3
		Not at all certain	4

**CLOSE:**

THAT'S THE END OF THE INTERVIEW, THANK YOU VERY MUCH FOR YOUR HELP.

Please be assured this is genuine market research carried out in compliance with the Privacy Act. The information you provided will be used only for research purposes. This research was conducted on behalf of the **Susan McKinnon Foundation**.